

shm.[®]
C  NVERGE
Las Vegas
April 23-24 / 2025



2025 Partnership Opportunities

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Learn About the Hospitalists You Will Engage With

The Society of Hospital Medicine (SHM), a 501(c)(3), is the only organization dedicated to serving the professional needs of the entire hospital medicine team, comprising:

- Practicing hospitalist physicians
- Practicing hospitalist nurse practitioners and physician assistants
- C-Suite hospital medicine leaders including CMOs, CFOs, CQOs and CMIOs in key decision-making roles
- Residents and fellows on track to become hospitalists
- Students enrolled in accredited medical programs who are interested in hospital medicine
- Practice administrators and medical directors in the hospital setting
- International (non-U.S., non-Canadian) individuals practicing hospital medicine



What is Hospital Medicine?

Hospital medicine is dedicated to providing comprehensive care to hospitalized patients. Practitioners specialized in hospital medicine, known as hospitalists, engage in clinical care, teaching, research, and enhancing the performance of hospitals and healthcare systems.

Why Exhibit at SHM Converge 2025?

Maximize your presence by becoming an SHM Converge 2025 partner. With our targeted and influential audience of key hospitalist decision-makers, your brand will have direct access to the minds shaping the future of hospital medicine. Partner benefits include prominent branding, exclusive networking opportunities, and enhanced visibility throughout the event.

6 hours

of dedicated
exhibit time.

15 hours

of total
exhibit time.

78%

of exhibitors
return each year.

2.5

DAYS OF
NETWORKING

140+

EXHIBITION
BOOTHS

13k+

LEADS AT
CONVERGE 2024

Opportunities Are Limited

To learn more, visit our **Partner With Us** page
or contact us at **bizdev@hospitalmedicine.org**.

Together, we can shape the future of hospital medicine.

Engage with Like-Minded Partners

Don't miss this chance to elevate your business. Register for our exclusive engagement and networking opportunities with hospitalists and like-minded partners.



(AI) Artificial Intelligence

Billing, Coding,
and/or Documentation

Consulting

Device

Diagnostics

Education

Hospital/Health Systems

Hospitalist Management
Companies

IT/Business Solutions

Media/Publications

Non-Profit

Pharmaceutical/
Biotechnology

Professional
Society/Association

Recruiting/Staffing
Company

Scribe Services

Schedule & Important Dates

SHM Converge 2025 Exhibit Hall Show Dates:

April 23 & April 24, 2025

We encourage all on-site booth staff to come prepared to discuss their organizations, offerings, and partnership opportunities with our captive hospital medicine audience.

Exhibitor Move-In

Monday

April 21, 2025
2:00 - 5:00 p.m.

Tuesday

April 22, 2025
7:30 a.m. - 5:00 p.m.

Wednesday*

April 23, 2025
7:00 - 8:15 a.m.

*Collateral move-in and table setup only.
No freight or large material/boxes permitted.

Engagement Arena Hours

Wednesday*

April 23, 2025
8:45 a.m. - 4:15 p.m.

*Partner access begins at 7:00 a.m.

Thursday*

April 24, 2025
7:00 a.m. - 3:40 p.m.

*Partner access begins at 6:30 a.m.

Exhibitor Move-Out

Thursday

April 24, 2025
3:45 - 7:45 p.m.

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the Exhibit Hall.

Friday

April 25, 2025
8:00 a.m. - 2:00 p.m.

6 hours of dedicated exhibit time



15 total exhibit hours

Promotional Opportunities

To view or purchase sponsorship opportunities, please log into Map Your Show to visit the Exhibitor Resource Center. If you have not yet signed up to exhibit, please contact show management at bizdev@hospitalmedicine.org for more information.

Fellows Lounge

Sponsored by

Johnson & Johnson

Sponsored by
Johnson & Johnson

Pre-Event Brand Exposure



Converge 2025 Registrant Emails

\$25,000

A flight of three emails, beginning in January 2025, including session and conference details, must-see events, and more to get attendees excited for SHM Converge!

- Audience: Registered attendees (Up to 4,000)
- Distribution: Three emails throughout January 2025 and March 2025
- Single partner will receive banner ad at bottom of each email (1200x400px displayed at 600x200px)

[View Online →](#)

Conference Mobile App Announcement Email

\$10,000

Have your banner placed within an email highlighting all aspects of our SHM Converge Mobile App and more!

- Audience: Registered attendees (Up to 4,000)
- Distribution: Late January 2025
- Single partner will receive banner ad at bottom of email (1200x400px displayed at 600x200px)

[View Online →](#)

Industry Education Highlights Email

\$10,000

Have your banner placed within an exciting email newsletter educating attendees about the array of industry sponsored events, Expert Theaters, and more!

- Audience: Registered attendees (Up to 4,000)
- Distribution: Late February 2025
- Single partner will receive banner ad at bottom of email (1200x400px displayed at 600x200px)

[View Online →](#)

Brand Exposure Options

Reusable Tote Bag

\$30,000

SHM conference attendees will receive a trendy reusable market tote to use at the conference and beyond. With endless trips to the market, your brand is sure to be noticed.

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Lanyards

SOLD

All SHM Converge attendees wear a lanyard and badge to enter sessions and the Exhibit Hall. Guarantee brand exposure by adding your logo to each lanyard!

[View Online](#)

Pens

\$8,000

Place your brand on the official SHM Converge pens to start the attendee experience just "write!" With this unique opportunity, your branded pen will be placed in more than 4,000 attendees' tote bags for use throughout the meeting and beyond.

[View Online](#)

Strike a Pose: Headshot Booth

\$20,000

Get your brand noticed with the Headshot Booth! Engage with 4000+ healthcare professionals as they stop by for a free professional photo, boosting your brand's visibility beyond the booth.

[View Online](#)

Ribbon Wall

\$10,000

Hospitalists love their flare! Feature your logo on the SHM Converge ribbon wall where attendees will collect their Hospital Medicine ribbons.

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Mothers Wellness Room

\$8,000

SHM values family above all else. The SHM Converge Mothers Wellness Room will allow attendees to obtain the education they need while bonding with the newest members of their own families.

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Luggage Storage

\$5,000

Our attendees are on their way to the airport, but don't want to miss an educational beat. Be at the forefront of our attendees' minds as they securely store their luggage on the last day of the annual conference. Logo placement on signage will be provided to this sponsoring partner.

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Food & Beverage Sponsorship

Converge Lunch

\$15,000/Day (2 Opportunities Available)

Make an impression as the official SHM Converge Lunch Sponsor for Day One or Two. SHM will announce the official sponsor at the start of the lunch each day to encourage additional traffic to this partner's location.

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Converge Coffee Break

\$10,000/Break (3 Opportunities Available)

Attendees need to refuel! Purchase a coffee break to feature your logo on our signage buffets and coffee cup sleeves (price is per break, one break per day).

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Resident and Student Luncheon

\$15,000

Dedicated opportunity to get your name in front of trainees. Your logo will appear on both printed and digital signage throughout Converge and within outreaches inviting Residents and Students to this pre-registered event.

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Banners, Column Wraps, and More!



2025 Attendee Registration and Check-In

\$25,000

First impressions are everything, right? All eyes will be on your brand as attendees check in for their conference experience. Sponsor receives logo placement and booth location on our registration build as well as our express check-in counters.

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Large Day at a Glance Graphic

\$10,000

Sponsor our educational Day at a Glance schedule. This will be placed in a high traffic area of the convention center for all attendees to reference.

Please note this sponsorship is not available to Pharmaceutical or Device companies.

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Exhibit Hall Aisle Banners

\$20,000

Sponsor our Exhibit Hall Aisle Banner signs to be front and center in our hospitalists' minds during all their networking breaks throughout the SHM Converge 2025 experience.

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Internet & Tech Connections



Converge 2025 Mobile App

\$30,000

Give your brand maximum exposure by sponsoring the SHM Converge 2025 Mobile App. This sponsorship includes multiple opportunities to showcase your brand and organization throughout the conference!

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SHM Converge Wi-Fi

SOLD

Your sponsorship will provide FREE Wi-Fi access to SHM Converge attendees and shows a landing page customized with your logo every time an attendee connects to Wi-Fi. This premium sponsorship opportunity will give your brand thousands of views!

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Social Circle

\$30,000

Form deeper connections with hospital medicine professionals in the Social Circle, a lounge curated for social media interaction and live streaming education experiences, giving your company individualized exposure to our most socially engaged attendees.

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Digital Ads - Social Circle

\$8,000 per ad - 5 available

30-second sponsorship ads - five available - that will run every 30 minutes. These ads will run in conjunction with SHM Converge related content all three days of the main conference.

[View Online](#)

Converge Tech Squad Support Desk

\$8,000

Our Converge Tech Squad Support Desk will provide on-site technical assistance to all attendees. Feature your logo and booth location in this high-traffic area!

[View Online](#)

Social Functions & Networking Receptions



Chapter Leaders' Summit

\$14,000

SHM has more than 60 chapters throughout the United States. The leaders of each chapter meet during the annual Chapter Leaders' Summit at SHM Converge to discuss best practices and common areas of interest. Sponsorship of this event includes in-person recognition with logo and company name on event materials.

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**Hot
Ticket Item!**

Fellows Lounge

\$30,000

The Fellows designation is a differentiator for hospitalists who demonstrate superior leadership skills with a focus on QI initiatives within their institutions. Support the program by hosting the exclusive Fellows Lounge. This opportunity lets you meet leaders in the profession and demonstrate your company's commitment to seeking out the best in the field! This sponsorship includes a relaxing atmosphere with private coffee breaks and a step and repeat banner with your logo and the SHM Converge logo. Our attendees are sure to be red carpet ready!

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Chapter Networking Receptions

\$14,000 (12 Districts Available)

SHM's more than 60 chapters are grouped into 12 districts that will gather socially to find local connections at Converge. Sponsors have the ability to select which Chapter District Reception to support. SHM will recognize the sponsor with signage and name/logo placement in digital invites as well as provide the sponsor with a few minutes to welcome attendees.

[View Online](#)

Industry Education



Expert Theaters

\$30,000 each

Invite attendees to learn about your product or service in a theater setting within the Exhibit Hall. Theaters can accommodate 100+ with attendance varying between 60 to 120. Program titles and speakers will be featured on all virtual and printed agendas and your promotional invitations will be included in attendee tote bags. You will also receive a complimentary pre-registration mailing list for a one-time use; Basic AV and lead retrievals to track attendance are included in this opportunity. Additional opportunities to promote your event include hotel door drops.

Wednesday, April 23, 2025

~~Expert Theater **SOLD** 30 1:30 p.m.~~

~~Expert Theater **SOLD** 30 1:30 p.m.~~

Thursday, April 24, 2025

~~Expert Theater **SOLD** 30 1:30 p.m.~~

Expert Theater #2 - 12:30 - 1:30 p.m.

[View Online](#)

Demonstration Theaters

\$5,000 - 3 Available at Scheduled Break Time

Invite attendees to learn about your product or service in a theater setting within the Exhibit Hall. Theaters can accommodate 100+ and are 30 minutes. All Demonstration Theater titles and start times will be featured in the mobile app. You will also receive a complimentary pre-registration mailing list for a one-time use; Basic AV and lead retrievals to track attendance are included in this opportunity.

Times to be Announced.

[View Online](#)

Satellite Symposia

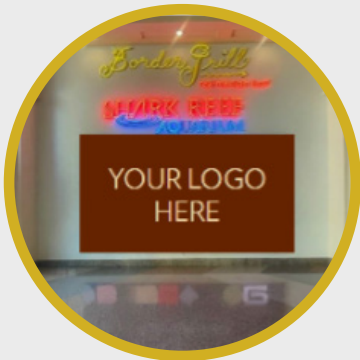
See Guidelines for Pricing

Invite 100-200 attendees to learn about your product and disease state in a CME or promotional (non-CME) evening program. Official SHM Converge 2025 Satellite Symposia will be featured on our digital and printed agendas and your promotional invitations will be included in attendee tote bags. You will also receive a complimentary pre-registration mailing list for a one-time use.

[View Guidelines](#)

Digital Exposure

Digital ads are a great way to expose and spread your message to the thousands of hospitalists onsite. These 60-second sponsorship ads are located in high-traffic areas that must be traveled through by all attendees heading to the convention center. Your ad will run every 30 minutes in conjunction with SHM Converge related content throughout the entirety of the conference. Content must be approved by SHM show management. This opportunity is a buyout - one sponsor per media wall.

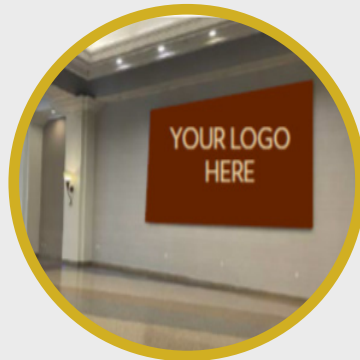


Media Wall #11

\$30,000

Central placement with large aquarium neon sign on level 1.

13'9.4" x 7'9.2"

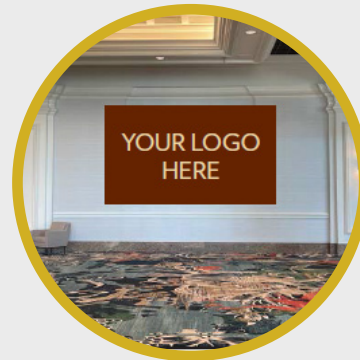


Media Wall #5

\$30,000

Near the main escalator heading to level 2.

13'9.4" x 7'9.2"

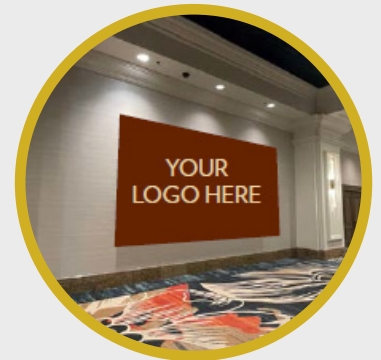


Media Wall #8

\$30,000

Located near educational tracks and fellows lounge.

13'9.4" x 7'9.2"



Media Wall #9

\$30,000

Sits at the top of escalator leading to level 2.

13'9.4" x 7'9.2"

Creative Engagement

Wellness Wonderland

\$25,000

Sponsor our SHM Converge dedicated wellness area in the Exhibit Hall to reduce daily burnout and assist our attendees in relaxation.

[View Online](#)

Paws and Relax Lounge

\$30,000

Host the Puppy Lounge and give attendees an unforgettable experience! Brand the space, provide treats, and create lasting buzz as attendees enjoy some furry fun in the Exhibit Hall.

[View Online](#)

RIV Sponsorship

\$20,000

Boost your brand's visibility at Converge with sponsorship on ePoster screens, speaker transition slides, event app notifications, and reception branding. This sponsorship also includes food or drink sponsorship at the poster sessions for maximum brand exposure.

[View Online](#)



Sponsored Events

Advisory Board/Focus Groups

\$17,000

Understand what hospitalists think of your product, disease states, protocols, and more by meeting with them at SHM Converge! This opportunity includes one email blast with all Ad Boards/Focus Groups being offered with a description of the topic, desired objectives, and how to register for your focus group or advisory board directly. SHM will reserve meeting space for your event (up to 20 participants) at one of SHM's headquarter hotels outside of educational scheduling. Sponsors are responsible for solidifying and confirming the attendance of all participants. Companies holding an advisory board or focus group wishing to include AV and/or food and beverages will need to arrange and pay for these items through their designated venue.

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Exhibitor Engagement Experience Details

Exhibit Hall booth staff badges and discounted conference registrations are offered to every registered Exhibitor as outlined below.

10X10 & 10X20 BOOTHS:

- 2 complimentary Exhibitor booth staff badges; 1 discounted all-access conference registration (discounted to \$475).

20X20 BOOTHS:

- 4 complimentary Exhibitor booth staff badges; 2 discounted all-access conference registrations (discounted to \$475 each).

20X30 BOOTHS:

- 5 complimentary Exhibitor booth staff badges; 2 discounted all-access conference registrations (discounted to \$475 each).

30X30 BOOTHS:

- 6 complimentary Exhibitor booth staff badges; 2 discounted all-access conference registrations (discounted to \$475 each).

Additional Exhibitor booth staff badges will cost \$350 per badge. Purchasable exhibit personnel badges are limited to 8 additional personnel badges per registered company. Additional conference registrations are available at the prevailing meeting rate based on member type and date of registration. Passes are not transferable or refundable.



	10x10 Inside Booth	10x10 Corner Booth	10x20 Booth	20x20 Booth	20x30 Booth	30x30 Booth
Standard Booth	\$3,905	\$4,125	\$8,030	•	•	•
Premium Booth	\$4,510	\$4,730	\$8,608	•	•	•
Island Booth	•	•	•	\$16,800	•	\$45,540
Premium Island Booth	•	•	•	\$19,250	\$26,400	•

Review the Floorplan & Register for Your Desired Booth Location:

[View Online →](#)



Registered Exhibitor Benefits

REGISTERED EXHIBITORS RECEIVE

- ✓ Company Name/Profile listed within the SHM Converge Mobile App
- ✓ Rewards Partner Status Recognition (if applicable)
- ✓ Access to complimentary and discounted allotments (as outlined above)
- ✓ Call-out as an Exhibitor Hosting a Raffle/ Giveaway (if applicable)
- ✓ Complimentary inclusion in Exhibitor Bingo gamification (deadlines apply)
- ✓ Recognition on the SHM Converge "Thank You, SHM Sponsors & Exhibitors" page
- ✓ Access to additional vendor discounts offered from our partners at Freeman, Inc. (deadlines apply)
- ✓ Convenient access to the Exhibitor Kit to facilitate ordering all your booth needs
- ✓ Pre-Show and Post-Show Attendee Mailing Roster (physical address). Pre-Show is available four weeks prior to the conference start date; Post-Show is available two weeks after the conference close date.

Don't Miss Out on This Unique Experience

SHM offers the following experiences to help you increase your engagement with attendees:

- SHM's pre-show registrant physical mailing list to reach hospitalists before the meeting.
- SHM's Annual Conference Partner logo to be used on mailing pieces, company email communications, company social media accounts, or on your company website. SHM encourages you to promote your presence at SHM Converge throughout your customer base.
- Automatic inclusion in Exhibitor Bingo (deadlines apply).
- Raffle/prize offerings held within your booth can be listed in your exhibitor description within the mobile app, with direct access to update and customize your company information at your convenience.
- Attendees are encouraged to participate in dedicated Exhibit Hall hours during breaks.

SHM recommends considering the following proven, unique experiences to help your engagement with SHM's attendees:

- Leverage online and social marketing tools such as X, LinkedIn, YouTube, and Facebook before, during, and after the show using #SHMConverge.
- Include a raffle/prize on your exhibitor booth in exchange for an attendee's business card and/or information (utilize SHM's exhibitor description to promote your prize).
- Utilize the pre-show registrant physical mailing list pulled and distributed four to six weeks before SHM Converge to communicate your presence and why attendees should make time to engage with your company.

SHM's exceptional value, loyal partners, and attendees coupled with the engagement opportunities provided makes SHM Converge the **ONLY** meeting to be at this year!

Consider These Industry Facts When Planning Your Display:

The average trade show attendee will visit approximately

31

exhibitors.

76%

of attendees arrive with an agenda of exhibitors they plan to visit.

Less than **20%**

of exhibitors utilize targeted pre-meeting marketing campaigns.



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