

A white network graphic consisting of interconnected nodes and lines, set against a teal background.

May 3-7, 2021  
shmconverge.org

The logo for shm CONVERGE. 'shm' is in a lowercase sans-serif font. 'CONVERGE' is in a large, bold, uppercase sans-serif font. The letters 'O', 'V', and 'E' in 'CONVERGE' contain a network graphic of nodes and lines.

shm  
CONVERGE

## EXHIBITOR REGISTRATION FORM

### Exhibitor Information

Company Name	
Address	
City, State/Province, Zip/Postal	
Company Website (mandatory)	
Booth Coordinator/Contact Person	
Title	
Phone	Fax
Email (mandatory)	

PLEASE NOTE: Registration forms that do not include an **email address** or **company website** will not be processed.

A light green network graphic consisting of interconnected nodes and lines, located at the bottom right of the page.

## Product Category Please select one:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Billing, Coding and/or Documentation | <input type="checkbox"/> Hospital/Health System         | <input type="checkbox"/> Pharmaceutical/Biotechnology     |
| <input type="checkbox"/> Consulting                           | <input type="checkbox"/> Hospitalist Management Company | <input type="checkbox"/> Professional Society/Association |
| <input type="checkbox"/> Device                               | <input type="checkbox"/> IT/Business Solutions          | <input type="checkbox"/> Recruiting/Staffing Company      |
| <input type="checkbox"/> Diagnostics                          | <input type="checkbox"/> Media/Publication(s)           | <input type="checkbox"/> Scribe Services                  |
| <input type="checkbox"/> Education                            | <input type="checkbox"/> Nonprofit                      | <input type="checkbox"/> Other: _____                     |

## Main Objective Select your primary objective at SHM Converge:

- |  |  |                                       |
|--|--|---------------------------------------|
| <input type="checkbox"/> Advertisement and/or public relations | <input type="checkbox"/> Product promotion | <input type="checkbox"/> Recruitment  |
| <input type="checkbox"/> Business-to-business networking       | <input type="checkbox"/> Product sales     | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Lead generation                       | <input type="checkbox"/> Public education  |                                       |

## Exhibitor Engagement Experience Packages Please review the SHM Converge Exhibitor Engagement Packages prior to making your selection.

- |   |   |
|---|---|
| <input type="checkbox"/> Non-Profit Engagement Experience: \$2,400.00*  | <input type="checkbox"/> Premier Engagement Experience: \$16,800.00 |
| <input type="checkbox"/> Primary Engagement Experience: \$3,630.00      | <input type="checkbox"/> Elite Engagement Experience: \$20,000.00   |
| <input type="checkbox"/> Professional Engagement Experience: \$7,400.00 |   |

\*Companies looking to secure discounted nonprofit pricing must submit official documentation verifying their active nonprofit status. Should documentation not be submitted within 10 business days of your registration, your company will be moved to the next tiered package and invoiced for the remaining balance due.

## Contract Agreement & Payment

We/I agree to abide by all requirements, restrictions, cancellation policies and obligations noted in the Exhibitor Contract, Rules and Regulations and all applicable legal requirements. This registration form becomes a binding agreement once accepted.

We/I agree to pay \$\_\_\_\_\_, 100% of the charge for the exhibit space as a part of this registration and contract.

Contract Authorized Signature	
Title	Date

Check enclosed **OR** Charge to the following\*\*:



Cardholder's Name	CVV#
Credit Card Number	Expiration Date
Cardholder's Signature	M M Y Y

\*\*Please note, all credit card transactions will be subject to an additional 2.5% service fee.

**This form is to be used solely in the event that your company cannot register using the online form.**

**Please direct any questions, comments or payments to:**

Society of Hospital Medicine, Exhibits  
P.O. Box 822898, Dept. 200E  
Philadelphia, PA 19182-2898

[bizdev@hospitalmedicine.org](mailto:bizdev@hospitalmedicine.org)

800-843-3360

267-535-2911





## Virtual Exhibitor Engagement Packages

Non-Profit Engagement Experience	Primary Engagement Experience	Professional Engagement Experience	Premier Engagement Experience	Elite Engagement Experience
\$2,400.00	\$3,630.00	\$7,400.00	\$16,800.00	\$20,000.00

### EXHIBITOR LISTING OPPORTUNITIES

Logo Placement on Attendee-Facing SHM Converge Homepage (must go to company homepage)				✓	✓
Logo Placement on Attendee-Facing SHM Converge Webpage	✓	✓	✓	✓	✓
Logo Placement in Virtual Show Daily	✓	✓	✓	✓	✓
Company Name Listed on Exhibitor Listing within Virtual Platform	✓	✓	✓	✓	✓
Virtual Recognition as SHM Converge Champion				Listed as SHM Converge Premier Champion	Listed as SHM Converge Elite Champion
IPP Rewards Status (if applicable)	✓	✓	✓	✓	✓

### EXHIBITOR PLATFORM OPPORTUNITIES

Company-Provided "Thank You" Video Featured on "Hospitalists Healing Humanity" Page/Video Wall (*add-on available for \$500.00)				✓	✓
Ability to Update Exhibitor Details (Name, Location, Main Webpage URL, Social Media Links)	✓	✓	✓	✓	✓
Company Description Included	250 characters	500 characters	750 characters	1,500 characters	2,000 characters
Product Category Tags	Limit 1	Limit 1	Limit 1	Limit 2	Limit 2
Exhibitor-Created Collateral Uploads to Site	Limit 2	Limit 3	Limit 4	Limit 6	Limit 9
Log-ins for Virtual Personnel Staff	Limit 2	Limit 2	Limit 2	Limit 3	Limit 3
All-Access Conference Registrations (discounted to \$325.00)	Limit 1	Limit 1	Limit 1	Limit 2	Limit 3

### EXHIBITOR ENGAGEMENT & INTERACTION OPPORTUNITIES

Exhibitor Public Chat	✓	✓	✓	✓	✓
Private Chat with Registered Booth Personnel	✓	✓	✓	✓	✓
"Chat Now" Access During Dedicated Show Hours to Allow for Pre-Scheduling Meetings	✓	✓	✓	✓	✓
Call-out as an Exhibitor Hosting a Giveaway (if applicable)	✓	✓	✓	✓	✓
Inclusion in Exhibitor Trivia (*add-on available for \$300.00)			✓	✓	✓
Access to Product Showcase Offerings within Platform	✓	✓	✓	✓	✓
Clickable Logo Placement on SHM Converge "Thank You, SHM Converge Sponsors and Exhibitors" Page	✓	✓	✓	✓	✓

### EXHIBITOR PROMOTION OPPORTUNITIES

Clickable Logo Placement on SHM Converge Attendee-Facing Page or Resources Post-Meeting (30 days post-show)	✓	✓	✓	✓	✓
Exhibitor Listing in Daily Reminder to Attendees/Reminder to Visit the Hall (with clickable access to your company homepage)	✓	✓	✓	✓	✓
Upon Request, Pre-Show & Post-Show Mailing Roster (Physical Addresses)	✓	✓	✓	✓	✓
Ability to List Nearest Upcoming Conference of Interest for Exhibiting Company in Post-show mailer (all mailers must be SHM approved)				✓	✓

### EXHIBITOR LEAD RETRIEVAL OPPORTUNITIES

Post-Event Booth Lead Reporting	✓	✓	✓	✓	✓
"Thank You" Page Click Rate (30 days post-show)			✓	✓	✓